

# THE BEACON

C L E V E L A N D

A STARK ENTERPRISES AND DESSLER JOINT VENTURE

# 2024-25

SPONSORSHIP  
OPPORTUNITIES

# THE BEACON

## SPONSORSHIP OPPORTUNITIES

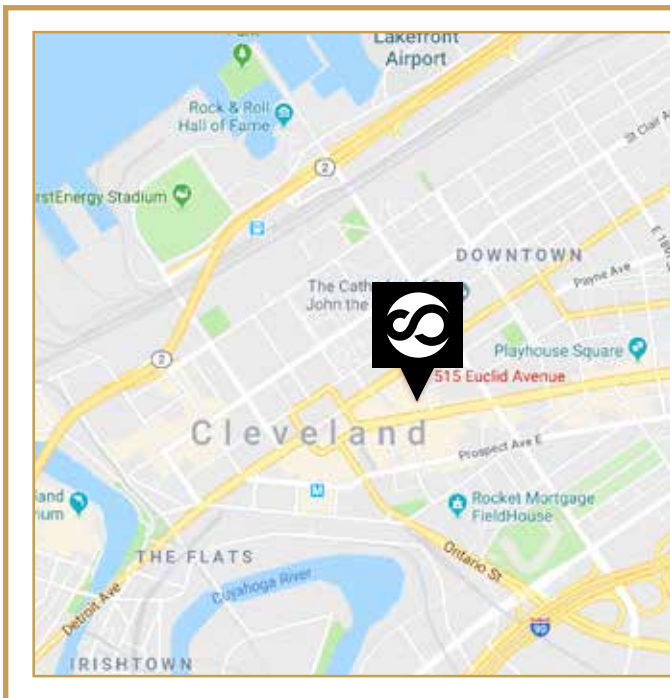


### EXPERIENCE OUR PROPERTY: THE BEACON

Welcome to The Beacon, downtown Cleveland's first residential high-rise since 1974. Conveniently situated on historic Euclid Ave in the central business district, the brilliant tower rises over Cleveland amidst the city lights to guide you home. The Beacon offers the very best in dining, retail, and entertainment all right outside your door and pays tribute to Cleveland's rich cultural history, including the Rock & Roll Hall of Fame and the world's largest outdoor chandelier in the nationally ranked theater district.



CHECK OUT ALL OUR  
**STARK LIVING SPONSORSHIP OPPORTUNITIES**



### PROPERTY SUMMARY

PROPERTY SPACE: 515,500 GSF

### LOCATION

ADDRESS: 515 Euclid Ave, Downtown Cleveland, OH 44114

LATITUDE: 41.500907

LONGITUDE: -81.692987

### BUILDING AMENITIES

- Beacon Backyard: Outdoor Pool, Grills, Lounge, Firepits
- Bike Vault
- Business Services
- Charging Stations
- Dog Spa
- Experiential Manager
- Local Transit System
- Luxer One Package System
- On-site Restaurants
- Resident Online Portal
- Private Wi-Fi Network & Cable Ready
- Rooftop Dog Park
- Rooftop Sky Lounge with Panoramic Deck (29th Floor)
- Walkable Downtown District
- State-of-the-art Fitness Center
- Cardio Machine
- Free Weights
- Strength Training Area
- Weight Machines
- Wellbeats On Demand Fitness Room
- Wellness Studio (Yoga, Spin, Wellbeats on Demand)

### THE BEACON BY THE NUMBERS



187  
SUITES



29  
FLOORS



7,802  
SF RETAIL  
SPACE



525  
PARKING  
SPACES

THEBEACONCLE.COM

216.284.8233 • 515 EUCLID AVE. • CLEVELAND, OH 44114





# SIGNAGE OPPORTUNITIES

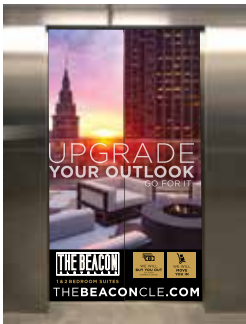
## The 515 Garage

attached to The Beacon is the perfect parking spot for residents, business professionals with monthly parking passes or an event attendee seeking daily parking.



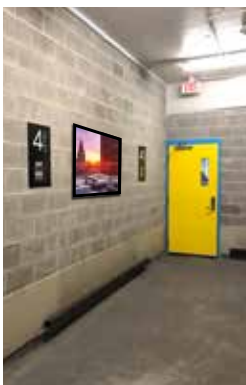
### 1. EXTERIOR GARAGE ELEVATOR WRAP

- Elevator Door Wrap and/or Elevator Door Ribbon Wrap
- Adheres to the OUTSIDE of the Elevator Door
- Quantity: 2-16
- Size: 42" X 84" or 42" X 24"
- Floor: 1-8



### 2. INTERIOR GARAGE ELEVATORS

- Elevator Door Wrap and/or Elevator Door Ribbon Wrap
- Adheres to the INSIDE of the Elevator Door
- Quantity: 2
- Size: 42" X 84" or 42" X 24"
- Floor: 2 Doors



### 3. INTERIOR GARAGE WALL SNAPFRAMES

- Display your advertisement on our interior garage wall, right outside the elevator door
- (7) Horizontal & Vertical Options
  - Size: 24" X 36", 36" X 24"
  - Floors: 2-8
- (1) Option Next to the Exit Door
  - Size: 10" X 20"
  - Floors: 1



### 4. PARKING ENTRANCE BANNER

- Banner located in the interior garage wall at the parking entrance
- Size: 15' X 6'
- Material: Mesh
- Quantity: 1-2
- Floors: 1

# SIGNAGE OPPORTUNITIES



## 5. SUNDAY SOUNDS

- Event on the rooftop of The Beacon for residents in the summer where bands come and play live music
- Signage opportunity promoted “Sunday Sounds provided by YOU”



## 6. GRAB & GO BREAKFAST SPONSOR

- Opportunity to provide breakfast for The Beacon residents with signage promoting “Grab & Go Breakfast provided by YOU”



CHECK OUT THE  
**STARK** LIVING  
• A STARK ENTERPRISES COMPANY  
PROPERTIES.





# PROPERTY OVERVIEW



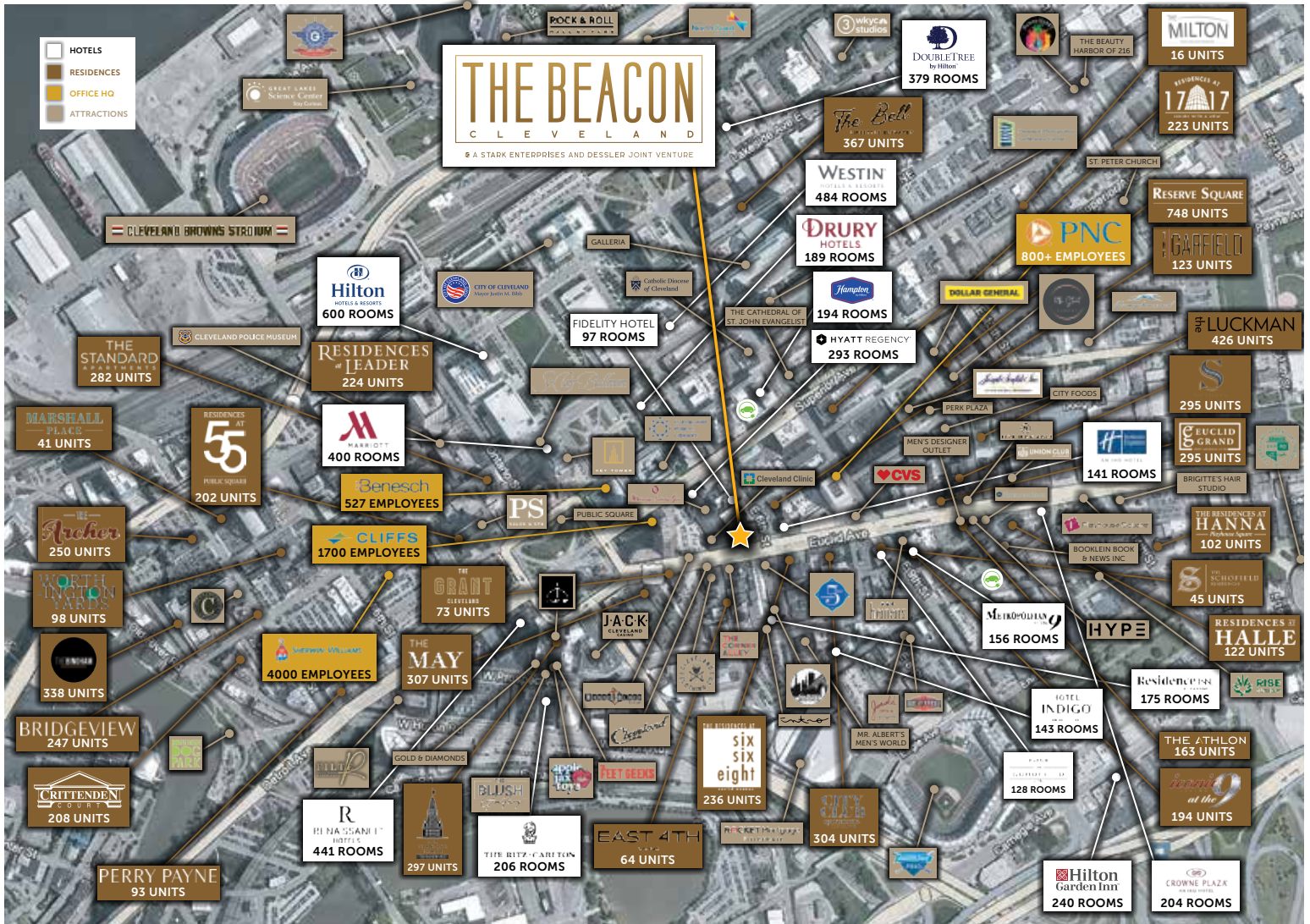
**DOWNTOWN CLEVELAND**

**HOTELS**  
4,281 ROOMS

**RESIDENCES**  
6,147 UNITS

**OFFICES**  
4 DOWNTOWN HQ

**ATTRACTIONS**  
60 UNIQUE ATTRACTIONS







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**ADVERTISING@STARKENTERPRISES.COM**

**Stark Enterprises**  
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Cleveland, OH 44114