



**PORTAGE
CROSSING**
CUYAHOGA FALLS, OH
A STARK ENTERPRISES PROPERTY

2024-25
SPONSORSHIP
OPPORTUNITIES

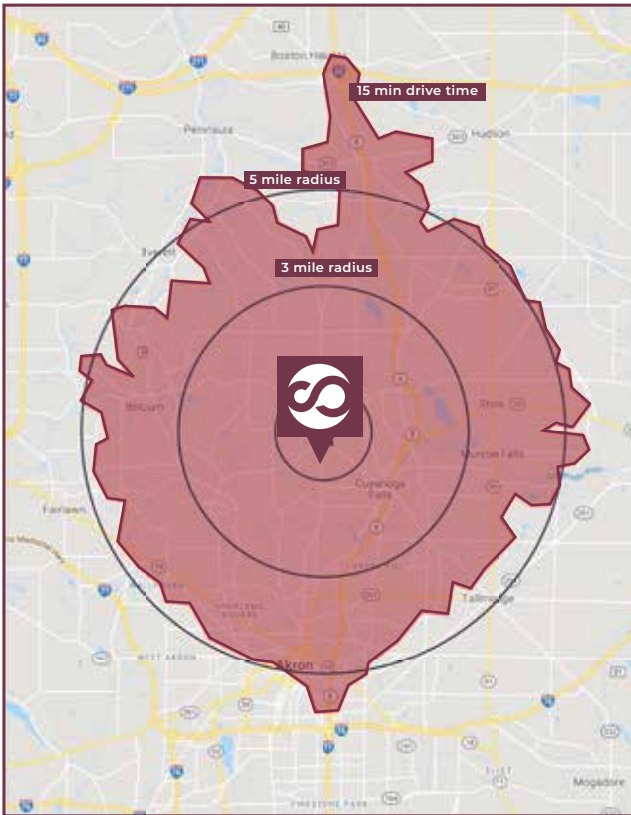
PORTAGE CROSSING

SPONSORSHIP OPPORTUNITIES



EXPERIENCE OUR PROPERTY: PORTAGE CROSSING

A walkable and unique marketplace of national and regional retailers, combined with grocery, entertainment and diverse dining options, make up this distinctive 121,000-square-foot development. With convenient access from multiple exits off Route 8 and regional access from I-77, I-76, I-271 and the Ohio Turnpike (80), the property serves the communities of Cuyahoga Falls, Silver Lake, Peninsula, Hudson, Stow and Richfield.



PROPERTY SUMMARY

LEASABLE SPACE: 120,536 SF

LOCATION

ADDRESS: 2925 State Rd, Cuyahoga Falls, OH 44223

LATITUDE: 41.4880

LONGITUDE: -81.5072

DEMOGRAPHICS

	1 MI Radius	3 MI Radius	5 MI Radius	15 Min. Drive
Population	11,064	68,938	155,044	153,156
Households	5,203	32,369	71,643	70,150
Avg HH Income	\$79,578	\$75,295	\$75,213	\$121,582

*2020 Estimates from 2000-2010 Census Results

PORTAGE CROSSING BY THE NUMBERS



6+
STORES



6+
RESTAURANTS



1
GYM



1
MOVIE THEATER

PORTAGECROSSING.COM

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SIGNAGE OPPORTUNITIES



1. OUTDOOR WINDMASTER | Year Round

- (4) available
- (8) sides
- Can be moved to prime locations
- Size = 28" X 44"



2. POLE BANNERS | Year Round

- (25) outdoor pole banner locations throughout the property with visibility to pedestrian and vehicular traffic



3. SIDEWALK DIRECTORIES | Year Round

- Great visibility on the sidewalk where customers regularly check for locations and status of stores and restaurants
- Size = 28.5" X 52.5"



4. SNAP FRAMES | Year Round

- Locations on open spaces near Esporta Fitness
- Size = 48" X 70"

SIGNAGE OPPORTUNITIES



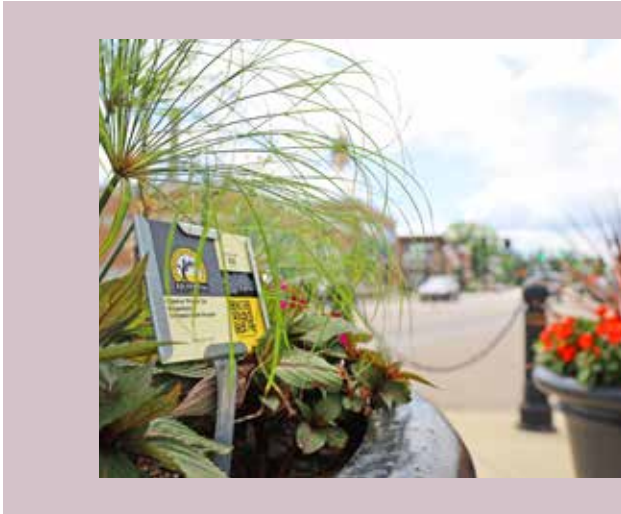
5. STREET BANNER | Year Round

- All advertising and marketing partners receive the benefit of 4,600+ social media followers for additional exposure through our social media pages
- FacEBOOK: facebook.com/PortageCrossing
 - 3,600+ followers
- INSTAGRAM: @PortageCrossing
 - 1,000+ followers



6. SOCIAL MEDIA | Daily, Year Round

- All advertising and marketing partners receive the benefit of 4,600+ social media followers for additional exposure through our social media pages
- FacEBOOK: facebook.com/PortageCrossing
 - 3,600+ followers
- INSTAGRAM: @PortageCrossing
 - 1,000+ followers



7. SUMMER GARDENS | May - Sept.

- The pots and flowerbeds at Portage Crossing are a vibrant display that enhances the property. This is an opportunity to market yourself for the entire spring and summer season.



8. TRICK OR TREAT | Oct. 26, 2025

- Annual Halloween event that draws more than 1,500 guests to Portage Crossing to enjoy Halloween.
- Trick or Treat at Portage Crossing is a community tradition. Enjoy visibility, an opportunity to be on site and property signage to promote you as the sponsor of this family focused event.

OUR PARTNERS

These are just a few of the many national and local brands that found success in marketing at some of our Stark Enterprises properties, including Crocker Park and Eton Chagrin Boulevard.



TESTIMONIALS

“ I have really enjoyed the relationship between Tri-C Westshore and Crocker Park. We are so proud to coexist in the Westlake community and are lucky to have forged a great partnership. Every year we are contacted by the Marketing Team at Stark Enterprises –and presented with opportunities not only for sponsorship but for participation in Crocker Park’s events as well. We rush to secure the “Walk Through Ornament” sponsorship that is offered during the holidays as that has become a signature thing for us. We like this one because it allows people—families, singles, friends, etc—to take a photo in the ornament as a holiday keepsake that may get them thinking about Tri-C Westshore. With other opportunities that arise throughout the year, we know that our friends at Crocker Park are always thinking of ways that we can stand out. Crocker Park is a great place to eat, shop and socialize—we’ve gathered as an after-work group there to recognize milestone events among the staff and faculty and look to Crocker Park to be “our” place in town!”

Mary (Nikki) Matala
Campus Community Relations Liaison
 Tri-C Westshore Campus

“ Crocker Park and their team are an absolute pleasure to work with! Whether it’s marketing support, office maintenance, or general assistance, they consistently provide outstanding service. Their responsiveness is exceptional, and they are always accommodating and professional.”

Brooke Bungard
Practice Manager for Dr. Steven Goldman
 Beachwood | Westlake Plastic
 Surgery & Medical Spa



Ala
eatery

GNC



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ADVERTISING@STARKENTERPRISES.COM

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