



**2024**  
**SPONSORSHIP**  
**OPPORTUNITIES**



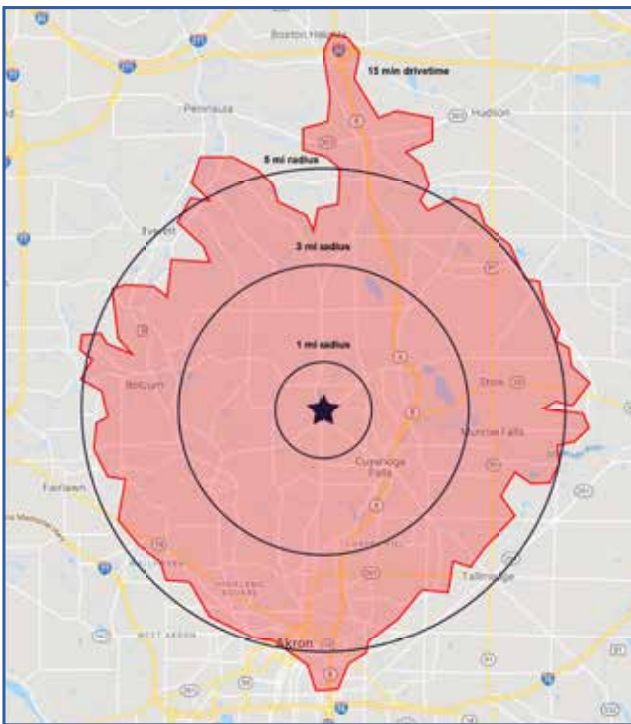
# PORTAGE CROSSING

Cuyahoga Falls, Ohio



## EXPERIENCE OUR PROPERTY: PORTAGE CROSSING

A walkable and unique marketplace of national and regional retailers, combined with grocery, entertainment and diverse dining options, make up this distinctive 121,000-square-foot development. With convenient access from multiple exits off Route 8 and regional access from I-77, I-76, I-271 and the Ohio Turnpike (80), the property serves the communities of Cuyahoga Falls, Silver Lake, Peninsula, Hudson, Stow and Richfield.



## PROPERTY SUMMARY

LEASABLE SPACE: 120,536 SF

## LOCATION

ADDRESS: 2925 State Rd, Cuyahoga Falls, OH 44223

LATITUDE: 41.4880

LONGITUDE: -81.5072

## DEMOGRAPHICS

	1 MI Radius	3 MI Radius	5 MI Radius	15 Min. Drive
<b>Population</b>	11,064	68,938	155,044	153,156
<b>Households</b>	5,203	32,369	71,643	70,150
<b>Avg HH Income</b>	\$79,578	\$75,295	\$75,213	\$121,582

\*2020 Estimates from 2000-2010 Census Results

## PORTAGE CROSSING BY THE NUMBERS



**6+**  
STORES



**6+**  
RESTAURANTS



**1**  
GYM



**1**  
MOVIE THEATER

**PORTAGECROSSING.COM**

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# SIGNAGE OPPORTUNITIES AT PORTAGE CROSSING



## 1. OUTDOOR WINDMASTER

- (4) available
- (8) sides
- Can be moved to prime locations
- Size = 28" X 44"



## 2. POLE BANNERS

- (25) outdoor pole banner locations throughout the property with visibility to pedestrian and vehicular traffic



## 3. SIDEWALK DIRECTORIES

- Great visibility on the sidewalk where customers regularly check for locations and status of stores and restaurants
- Size = 28.5" X 52.5"



## 4. SNAP FRAMES

- Locations on open spaces near Esporta Fitness
- Size = 48" X 70"



## 5. PORTAGE CROSSINGS SUMMER GARDENS

May - Sept.

- An opportunity to market yourself for the entire spring and summer season with extensive signage and logo placement for branding and promotion
- Naming rights to the Summer Gardens which includes logo on property signage, website, social media posts, as well as tenant and residential magazines to brand the partnership including:
  - Individualized signs for the gardens, pots and baskets, with more than 10 opportunities for branding
- On-site opportunity with a 10" X 10" booth during event



# SIGNAGE OPPORTUNITIES AT PORTAGE CROSSING



## 6. TRICK OR TREAT | Oct. 27, 2024

- Annual Halloween event that draws more than 1,500 guests to Portage Crossing to enjoy the Halloween holiday
- A great way to reach families with Trick-or-Treating for all ages
- Naming rights to Trick or Treat which includes logo on property signage, website, social media posts, as well as tenant and residential magazines to brand the partnership
- On-site opportunity with a 10x10 booth during event



## 7. SOCIAL MEDIA | Daily, Year Round

- All advertising and marketing partners receive the benefit of 4,600+ social media followers for additional exposure through our social media pages
- FACEBOOK: facebook.com/PortageCrossing
  - 3,600+ followers
- INSTAGRAM: @PortageCrossing
  - 1,000+ followers

# OUR PARTNERS

**PORTAGE  
CROSSING**  
CUYAHOGA FALLS, OH  
A STARK ENTERPRISES PROPERTY

These national and local brands found success in marketing at many of our Stark Enterprises properties, including Crocker Park and Eton Chagrin Boulevard.







## LISA PIANECKI

Sales & Corporate Sponsorships Manager

[lpianecki@starkenterprises.com](mailto:lpianecki@starkenterprises.com)

216.956.5361

**Stark Enterprises**

629 Euclid Avenue, Suite 1300

Cleveland, OH 44114

# THANK YOU!

