

# STARK LIVING

A STARK ENTERPRISES COMPANY



**2024**  
SPONSORSHIP  
OPPORTUNITIES



# SPONSORSHIP OPPORTUNITIES FOR RESIDENTIAL PROPERTIES

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Stark Enterprises Residential arm known as Stark Living was founded in 1982 in Cleveland, Ohio, and specializes in the asset management, development, and operations of multifamily communities throughout the U.S. Stark Living has extensive experience in a range of asset classes that include Affordable, Student, Conventional and Work Force housing. Stark Living continues to grow in all emerging markets across the United States, and its success is a direct reflection of our unwavering commitment to our residents and amenity programming that brings them all together. For more information, visit [starkliving.com](http://starkliving.com).



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## THE BEACON Downtown Cleveland, Ohio

Downtown Cleveland's first residential high-rise since 1974, The Beacon sits in the historic central business district. Suited with 187 luxury units and world class amenities, the 210,000 square foot tower sits atop an eight-story parking garage and three local eateries to combine convenience and ease in the bustling city.

**Project Size:** 210,000 SF - 187 Units  
**Residents:** 280  
**Location:** 515 Euclid Avenue,  
Downtown Cleveland, OH 44114



## CROCKER PARK LIVING Westlake, Ohio

Settled in the most desirable location in Westlake, Ohio, Crocker Park Living offers luxury residential living atop 12 city blocks of the multi-use lifestyle center. Residents enjoy spacious and functional one to three-bedroom floor plans, an exclusive resident only social and fitness center "LinC Social" and walkable access to the best in shopping, dining and entertainment within steps from their front door.

**Project Size:** 535,034 SF - 534 Units  
**Residents:** 8  
**Location:** 177 Market Street,  
Westlake, OH 44145



## OAK HARBOR VILLAGE Bolivia, North Carolina

Located in Bolivia, North Carolina, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 130 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

**Project Size:** 23 acres, 245,000 SF - 130 Units  
**Residents:** 195  
**Location:** 1004 Arborside Circle SE,  
Bolivia, OH 28422



## THE TERRACES AT NORTHRIDGE Brooklyn, Ohio

Located in the best kept community in Brooklyn, Ohio, The Terraces at Northridge have 256 beautifully crafted apartment homes surrounded by fantastic retailers, dining options, public parks, entertainment and so much more. Just minutes from Cleveland's main highways, this centrally located community is ideal for any lifestyle.

**Project Size:** 230,400 SF - 256 Units  
**Residents:** 384  
**Location:** 256 Northridge Oval,  
Brooklyn, OH 44144



## THE TERRACES ON THE GREEN Akron, Ohio

Located in beautiful Akron within driving distance to the city's best shopping, dining and entertainment districts, The Terraces on the Green has 280 units available in one and two-bedroom floor plans. Each home features fully equipped kitchens, patios or balconies, private storage and more.

**Project Size:** 252,400 SF - 280 Units  
**Residents:** 420  
**Location:** 3049 Chenoweth Road,  
Akron, Ohio 44312



## WEST SHIRE VILLAGE Ocala, Florida

Located in central Florida, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 230 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

**Project Size:** 41 acres - 230 Units  
**Residents:** 345  
**Location:** 8710 SW 71st Avenue Road,  
Ocala, FL 34476





## ENGAGEMENT OPPORTUNITIES & IDEAS designed exclusively for you...

### GENERAL BRANDING:

- Move in/move out packet and bag activation, including collateral materials
- Advertise in informational flyers & newsletters given to each resident and posted in public spaces
- Be included in the FAQ section of property website with information about products/services provided
- Create guest social media posts and videos on Property Facebook page
- Utilize open areas for property signage, where available (i.e., elevators, garages, and walkways)
- Social Media postings on all property sites
- Signage can be highlighted in mail room, conference room, common kitchen areas
- Pole banners, snap frames, elevator wraps and parking zones can be labeled with branded signage



### DOG PARK:

- Signage around the fences.
- Signage and/or logos placed on the dog ramps and exercise equipment
- Ads in tenant digital newsletter and/or updates via app text
- Social media posts on social pages promoting a sponsor
- Signage in other common areas promoting the sponsor to the entire community
- Opportunity for a sponsor to be on site to engage with residents
- Opportunity to do complimentary training sessions
- Opportunity to promote vet services, pet sitting, pet food delivery, pet walking, pet spas and pet daycares

### DOG WASHING STATION:

- Signage in the washing area
- Opportunity for your products to be used in the dog washing station

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## LIFESTYLE SERVICES:

- Common Kitchen area and conference room areas allow for signage opportunities with table decals, snap frames and brochure holders.
- Opportunity to do a "talk" or "demonstration" of services during resident get togethers
- Host a complimentary meal/snack during the week or weekend with informational table
- Host yoga classes, fitness classes, music events, financial/banking/life skills seminars, food and wine events, or health and beauty events
- Complimentary coffee bar sleeves and napkins with branded message



## GYM AND EXERCISE AREAS:

- Signage within the gym and exercise areas in locker rooms and exercise areas
- Signage in other common areas promoting a sponsor
- Opportunity to be on site with service offers
- Opportunity for resident newsletters and/or updates via app text
- Decals in strategic locations on pickle ball and/or tennis courts
- Opportunity for demonstrations of services within the gym environment



## POOL:

- Branded pool umbrellas
- Sponsor a summer treat day at the pool
- Sponsor music at the pool and surrounding recreational areas



## MODEL UNITS:

- Sampling of your products to guests in the model unit
- Your furniture shown and labeled in the model unit
- Unit home decorations and accessories





# SPONSORSHIP OPPORTUNITIES

## THE BEACON

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MODEL UNIT



SKY LOUNGE



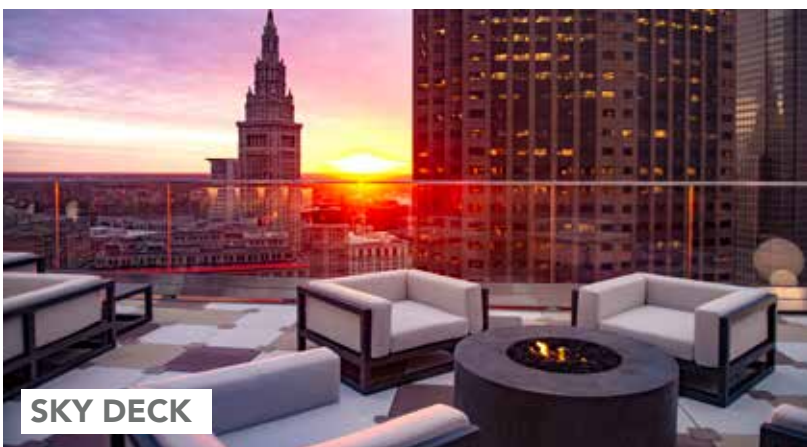
POOL AREA



DOG PARK



DOG SPA



SKY DECK



FITNESS CENTER



# SPONSORSHIP OPPORTUNITIES

## CROCKER PARK LIVING

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MODEL UNIT



LINC SOCIAL



LINC SOCIAL



MODEL UNIT



FITNESS CENTER



# SPONSORSHIP OPPORTUNITIES

## THE TERRACES AT NORTHRIDGE

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**POOL AREA**



**CLUBHOUSE**



**MODEL UNIT**



**FITNESS CENTER**



# SPONSORSHIP OPPORTUNITIES

## THE TERRACES ON THE GREEN

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**POOL AREA**



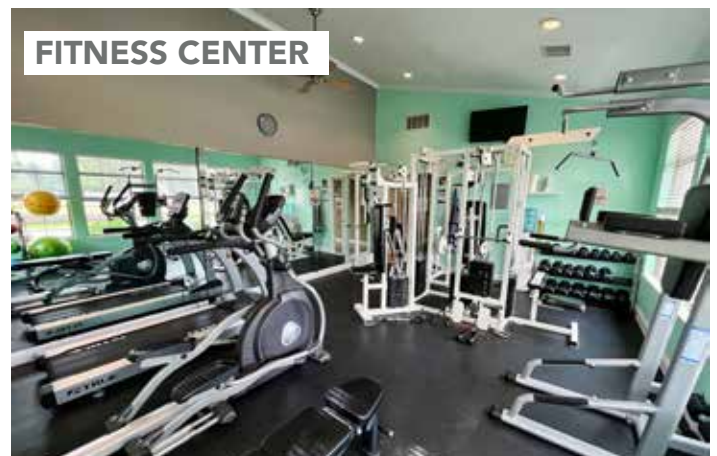
**DOG PARK**



**MODEL UNIT**



**CLUBHOUSE**



**FITNESS CENTER**



# SPONSORSHIP OPPORTUNITIES

## WEST SHIRE VILLAGE

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**MODEL UNIT**



**CLUBHOUSE**



**POOL**



**PICKLEBALL COURT**



**FITNESS CENTER**



**COMMUNITY ROOM**





# 6 REASONS TO ADVERTISE AN AMENITY

1. BRAND VISIBILITY
2. SMALLER, TAILORED TARGETED AUDIENCES
3. BRANDED GIVEAWAYS
4. CONTENT AND SOCIAL MEDIA MARKETING
5. INCREASE COMPANY'S IMAGE
6. ENGAGE A NICHE MARKET

*Thank you for your time!*



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THANK YOU!

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