



STARK LIVING

A STARK ENTERPRISES COMPANY

2025

SPONSORSHIP
OPPORTUNITIES

STARK LIVING

SPONSORSHIP OPPORTUNITIES



Stark Enterprises residential arm known as Stark Living was founded in 1982 in Cleveland, Ohio, and specializes in the asset management, development, and operations of multifamily communities throughout the U.S. Stark Living has extensive experience in a range of asset classes that include Affordable, Student, Conventional and Work

Force housing. Stark Living continues to grow in all emerging markets across the United States, and its success is a direct reflection of our unwavering commitment to our residents and amenity programing that brings them all together.

OUR PROPERTIES



THE BEACON

Downtown Cleveland, Ohio

The Beacon, located in downtown Cleveland, is the city's first residential high-rise since 1974. With 187 luxury units and exceptional amenities, this striking tower sits atop an eight-story parking garage and features three local eateries, blending convenience and comfort in the lively city.

Project Size: 515,500 GSF - 187 Units

Location: 515 Euclid Avenue, Downtown Cleveland, OH 44114



CROCKER PARK LIVING

Westlake, Ohio

Crocker Park Living, located in Westlake, Ohio, features 534 luxury residential units spread across 12 city blocks of a mixed-use lifestyle center. Residents benefit from spacious one to three-bedroom floor plans, an exclusive resident-only social club and fitness center known as "The LINC Social," and convenient access to premier shopping, dining, and entertainment just steps from their front door.

Project Size: 535,034 SF - 534 Units

Location: 177 Market Street, Westlake, OH 44145



OAK HARBOR VILLAGE

Bolivia, North Carolina

Oak Harbor Village, located in Bolivia, North Carolina, is a newly developed 130-unit, 23-acre build-to-rent community designed to appeal to residents at all stages of life. Catering to families, empty-nesters, and young professionals, Oak Harbor Village addresses the local demand for versatile living options. Each unit is carefully crafted to combine the convenience and ease of apartment living with the aesthetic and comfort of a single-family home.

Project Size: 1,001,880 SF - 130 Units

Location: 1004 Arborside Circle SE, Bolivia, North Carolina 28422



SUMMER POINTE VILLAGE

Summerfield, Florida

Summer Pointe Village, located in Summerfield, FL, is a 454-unit build-to-rent development comprised of ranch-style homes with a focus on providing modern resort style amenities and large, luxuriously designed floor plans with plenty of room for families and individuals to work, play, and live. Residents can enjoy a balanced blend of productivity, leisure, and relaxation in a low-maintenance environment akin to a single-family home.

Project Size: 4,791,599 SF

Phase I : 252 Units

Phase II : 202 Units

Location: 16152 SE 77th Court Road, Summerfield, FL 34491



TEAL RIDGE VILLAGE

Gretna, Nebraska

Teal Ridge Village is located on a thoughtfully selected 43.7-acre site in Gretna, Nebraska, a fast-growing suburb within the Omaha MSA. Teal Ridge Village will feature 244 beautifully designed 1-, 2-, and 3-bedroom ranch-style homes. These single-level residences are built to offer the ease and convenience of apartment living, combined with the comfort, space, and privacy of a single-family home.

Project Size: 1,903,572 SF - 244 Units

Location: Intersection of Schram Road and 186th Street



THE TERRACES AT NORTHRIDGE

Brooklyn, Ohio

The Terraces at Northridge, located in Brooklyn, Ohio, features 256 beautifully crafted apartment homes surrounded by excellent retailers, dining options, public parks, entertainment, and more. Just minutes from Cleveland's major highways, this centrally located community is perfect for any lifestyle.

Project Size: 230,400 SF - 256 Units

Location: 256 Northridge Oval, Brooklyn, OH 44144



THE TERRACES ON THE GREEN

Akron, Ohio

The Terraces on the Green, located in downtown Akron, is situated within the city's top shopping, dining, and entertainment districts. This community offers 280 units in one- and two-bedroom floor plans. Each home features fully equipped kitchens, patios or balconies, private storage lockers, and more.

Project Size: 252,400 SF - 280 Units

Location: 3049 Chenoweth Road, Akron, Ohio 44312



WEST SHIRE VILLAGE

Ocala, Florida

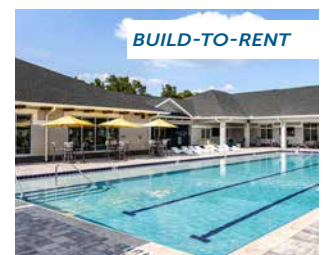
West Shire Village is a 416-unit build-to-rent horizontal community located in Ocala, FL designed to attract residents in all stages of their life. This innovative community is comprised of both ranch-style and townhome units and will provide residents the walkable convenience of a city with modern amenities and large, luxuriously spacious floor plans with plenty of room to work, play and relax.

Project Size: 1,785,960 SF

Phase 1: 230 Units

Phase 2: 186 Units

Location: 7120 SW HWY 200, Ocala, Florida 34476



ENGAGEMENT OPPORTUNITIES & IDEAS DESIGNED EXCLUSIVELY FOR YOU!

GENERAL BRANDING

- Move in/move out packet and bag activation, including collateral materials
- Advertise in informational flyers & newsletters given to each resident and posted in public spaces
- Be included in the FAQ section of property website with information about products/services provided
- Create guest social media posts and videos on Property Facebook page
- Utilize open areas for property signage, where available (i.e., elevators, garages, and walkways)
- Social Media postings on all property sites
- Signage can be highlighted in mail room, conference room, common kitchen areas
- Pole banners, snap frames, elevator wraps and parking zones can be labeled with branded signage



DOG PARK

- Signage around the fences.
- Signage and/or logos placed on the dog ramps and exercise equipment
- Ads in tenant digital newsletter and/or updates via app text
- Social media posts on social pages promoting a sponsor
- Signage in other common areas promoting the sponsor to the entire community
- Opportunity for a sponsor to be on site to engage with residents
- Opportunity to do complimentary training sessions
- Opportunity to promote vet services, pet sitting, pet food delivery, pet walking, pet spas and pet daycares

DOG WASHING STATION:

- Signage in the washing area
- Opportunity for your products to be used in the dog washing station



SPONSORSHIP OPPORTUNITIES

LIFESTYLE SERVICES

- Common Kitchen area and conference room areas allow for signage opportunities with table decals, snap frames and brochure holders.
- Opportunity to do a “talk” or “demonstration” of services during resident get togethers
- Host a complimentary meal/snack during the week or weekend with informational table
- Host yoga classes, fitness classes, music events, financial/banking/life skills seminars, food and wine events, or health and beauty events
- Complimentary coffee bar sleeves and napkins with branded message



GYM AND EXERCISE AREAS

- Signage within the gym and exercise areas in locker rooms and exercise areas
- Signage in other common areas promoting a sponsor
- Opportunity to be on site with service offers
- Opportunity for resident newsletters and/or updates via app text
- Decals in strategic locations on pickle ball and/or tennis courts
- Opportunity for demonstrations of services within the gym environment



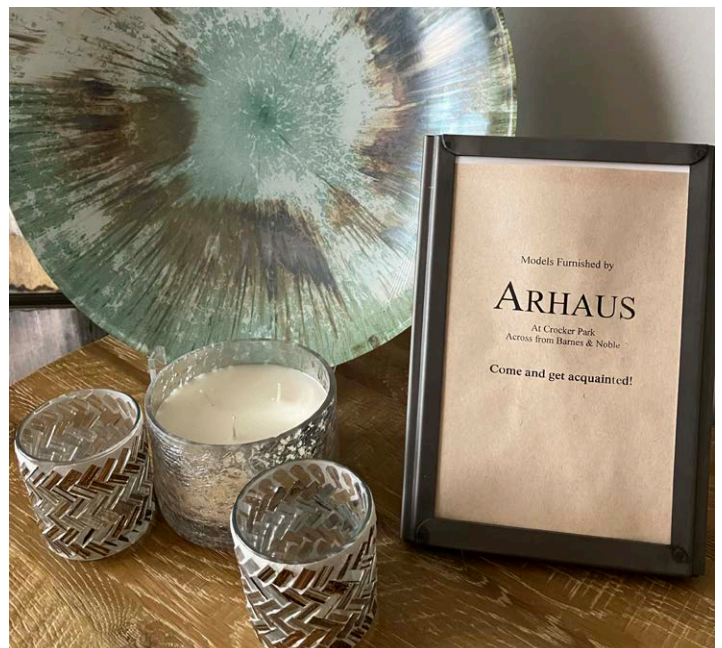
POOL

- Branded pool umbrellas
- Sponsor a summer treat day at the pool
- Sponsor music at the pool and surrounding recreational areas



MODEL UNITS

- Sampling of your products to guests in the model unit
- Your furniture shown and labeled in the model unit
- Unit home decorations and accessories



THE BEACON · DOWNTOWN CLEVELAND, OHIO



MODEL UNIT



SUNDAY SOUNDS



SKY LOUNGE



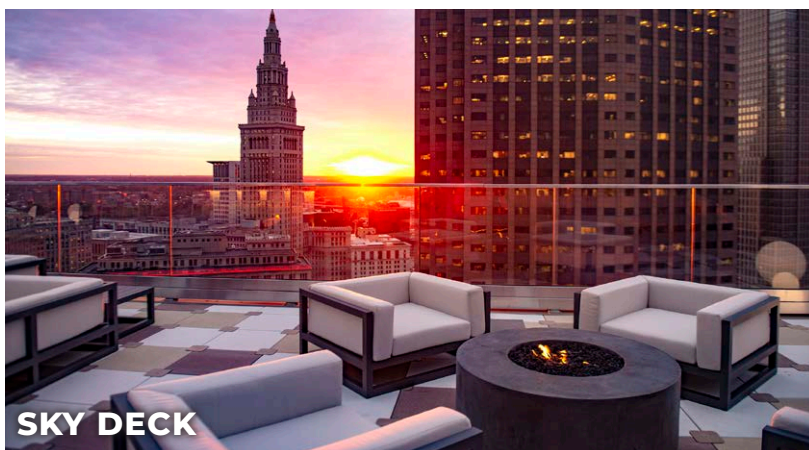
POOL AREA



DOG PARK



DOG SPA



SKY DECK



FITNESS CENTER

CROCKER PARK LIVING · WESTLAKE, OHIO



THE TERRACES AT NORTHRIDGE · BROOKLYN, OHIO



POOL AREA



CLUBHOUSE



MODEL UNIT



FITNESS CENTER

THE TERRACES ON THE GREEN · AKRON, OHIO



POOL AREA



DOG PARK



MODEL UNIT



CLUBHOUSE



FITNESS CENTER

WEST SHIRE VILLAGE · OCALA, FLORIDA



REASONS TO ADVERTISE



6 REASONS TO ADVERTISE AN AMENITY

1. BRAND VISIBILITY
2. SMALLER, TAILORED TARGETED AUDIENCES
3. BRANDED GIVEAWAYS
4. CONTENT AND SOCIAL MEDIA MARKETING
5. ENGAGE A NICHE MARKET
6. INCREASE YOUR COMPANY'S IMAGE



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A STARK ENTERPRISES COMPANY

ADVERTISING@STARKENTERPRISES.COM

Stark Enterprises

629 Euclid Avenue, Suite 1300
Cleveland, OH 44114