



# STARK LIVING

A STARK ENTERPRISES COMPANY

## 2025 SPONSORSHIP OPPORTUNITIES



# STARK LIVING

## SPONSORSHIP OPPORTUNITIES



CHECK OUT THE  
**STARK LIVING**  
• A STARK ENTERPRISES COMPANY  
 PROPERTIES.



# OUR PROPERTIES

## STARK LIVING

Ⓔ A STARK ENTERPRISES COMPANY

**Stark Enterprises residential arm known as Stark Living was founded in 1982 in Cleveland, Ohio, and specializes in the asset management, development, and operations of multifamily communities throughout the U.S. Stark Living has extensive experience in a range of asset classes that include Affordable, Student, Conventional and Work Force housing. Stark Living continues to grow in all emerging markets across the United States, and its success is a direct reflection of our unwavering commitment to our residents and amenity programing that brings them all together.**



### THE BEACON Downtown Cleveland, Ohio

The Beacon, located in downtown Cleveland, is the city's first residential high-rise since 1974. With 187 luxury units and exceptional amenities, this striking tower sits atop an eight-story parking garage and features three local eateries, blending convenience and comfort in the lively city.

**Project Size:** 515,500 GSF - 187 Units  
**Location:** 515 Euclid Avenue, Downtown Cleveland, OH 44114



### CROCKER PARK LIVING Westlake, Ohio

Crocker Park Living, located in Westlake, Ohio, features 534 luxury residential units spread across 12 city blocks of a mixed-use lifestyle center. Residents benefit from spacious one to three-bedroom floor plans, an exclusive resident-only social club and fitness center known as "The LINC Social," and convenient access to premier shopping, dining, and entertainment just steps from their front door.

**Project Size:** 535,034 SF - 534 Units  
**Location:** 177 Market Street, Westlake, OH 44145



### OAK HARBOR VILLAGE Bolivia, North Carolina

Oak Harbor Village, located in Bolivia, North Carolina, is a newly developed 130-unit, 23-acre build-to-rent community designed to appeal to residents at all stages of life. Catering to families, empty-nesters, and young professionals, Oak Harbor Village addresses the local demand for versatile living options. Each unit is carefully crafted to combine the convenience and ease of apartment living with the aesthetic and comfort of a single-family home.

**Project Size:** 1,001,880 SF - 130 Units  
**Location:** 1004 Arborside Circle SE, Bolivia, North Carolina 28422



### SUMMER POINTE VILLAGE Summerfield, Florida

Summer Pointe Village, located in Summerfield, FL, is a 454-unit build-to-rent development comprised of ranch-style homes with a focus on providing modern resort style amenities and large, luxuriously designed floor plans with plenty of room for families and individuals to work, play, and live. Residents can enjoy a balanced blend of productivity, leisure, and relaxation in a low-maintenance environment akin to a single-family home.

**Project Size:** 4,791,599 SF  
**Phase I :** 252 Units  
**Phase II :** 202 Units  
**Location:** 16152 SE 77th Court Road, Summerfield, FL 34491



### THE TERRACES AT NORTHRIDGE Brooklyn, Ohio

The Terraces at Northridge, located in Brooklyn, Ohio, features 256 beautifully crafted apartment homes surrounded by excellent retailers, dining options, public parks, entertainment, and more. Just minutes from Cleveland's major highways, this centrally located community is perfect for any lifestyle.

**Project Size:** 230,400 SF - 256 Units  
**Location:** 256 Northridge Oval, Brooklyn, OH 44144



### THE TERRACES ON THE GREEN Akron, Ohio

The Terraces on the Green, located in downtown Akron, is situated within the city's top shopping, dining, and entertainment districts. This community offers 280 units in one- and two-bedroom floor plans. Each home features fully equipped kitchens, patios or balconies, private storage lockers, and more.

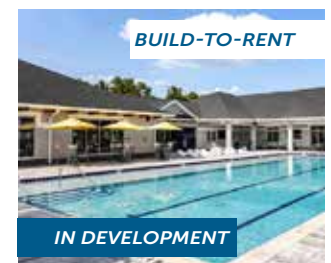
**Project Size:** 252,400 SF - 280 Units  
**Location:** 3049 Chenoweth Road, Akron, Ohio 44312



### WEST SHIRE VILLAGE Ocala, Florida

West Shire Village is a 416-unit built-to-rent horizontal community located in Ocala, FL designed to attract residents in all stages of their life. This innovative community is comprised of both ranch-style and townhome units and will provide residents the walkable convenience of a city with modern amenities and large, luxuriously spacious floor plans with plenty of room to work, play and relax.

**Project Size:** 1,785,960 SF  
**Phase 1:** 230 Units  
**Phase 2:** 186 Units  
**Location:** 7120 SW HWY 200 Ocala, Florida 34476





## ENGAGEMENT OPPORTUNITIES & IDEAS DESIGNED EXCLUSIVELY FOR YOU!

### GENERAL BRANDING

- Move in/move out packet and bag activation, including collateral materials
- Advertise in informational flyers & newsletters given to each resident and posted in public spaces
- Be included in the FAQ section of property website with information about products/ services provided
- Create guest social media posts and videos on Property Facebook page
- Utilize open areas for property signage, where available (i.e., elevators, garages, and walkways)
- Social Media postings on all property sites
- Signage can be highlighted in mail room, conference room, common kitchen areas
- Pole banners, snap frames, elevator wraps and parking zones can be labeled with branded signage



### DOG PARK

- Signage around the fences.
- Signage and/or logos placed on the dog ramps and exercise equipment
- Ads in tenant digital newsletter and/or updates via app text
- Social media posts on social pages promoting a sponsor
- Signage in other common areas promoting the sponsor to the entire community
- Opportunity for a sponsor to be on site to engage with residents
- Opportunity to do complimentary training sessions
- Opportunity to promote vet services, pet sitting, pet food delivery, pet walking, pet spas and pet daycares

### DOG WASHING STATION:

- Signage in the washing area
- Opportunity for your products to be used in the dog washing station



# SPONSORSHIP OPPORTUNITIES

## LIFESTYLE SERVICES

- Common Kitchen area and conference room areas allow for signage opportunities with table decals, snap frames and brochure holders.
- Opportunity to do a “talk” or “demonstration” of services during resident get togethers
- Host a complimentary meal/snack during the week or weekend with informational table
- Host yoga classes, fitness classes, music events, financial/banking/life skills seminars, food and wine events, or health and beauty events
- Complimentary coffee bar sleeves and napkins with branded message



## GYM AND EXERCISE AREAS

- Signage within the gym and exercise areas in locker rooms and exercise areas
- Signage in other common areas promoting a sponsor
- Opportunity to be on site with service offers
- Opportunity for resident newsletters and/or updates via app text
- Decals in strategic locations on pickle ball and/or tennis courts
- Opportunity for demonstrations of services within the gym environment



## POOL

- Branded pool umbrellas
- Sponsor a summer treat day at the pool
- Sponsor music at the pool and surrounding recreational areas



## MODEL UNITS

- Sampling of your products to guests in the model unit
- Your furniture shown and labeled in the model unit
- Unit home decorations and accessories





# THE BEACON · DOWNTOWN CLEVELAND, OHIO



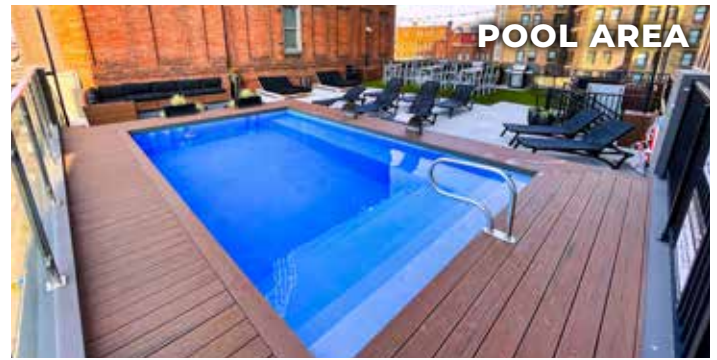
**MODEL UNIT**



**SUNDAY SOUNDS**



**SKY LOUNGE**



**POOL AREA**



**DOG PARK**



**DOG SPA**



**SKY DECK**



**FITNESS CENTER**



**CROCKER PARK LIVING · WESTLAKE, OHIO**



**MODEL UNIT**



**LINC SOCIAL**



**LINC SOCIAL**



**MODEL UNIT**



**FITNESS CENTER**



**THE TERRACES AT NORTHRIDGE · BROOKLYN, OHIO**



**POOL AREA**



**CLUBHOUSE**



**MODEL UNIT**



**FITNESS CENTER**



# THE TERRACES ON THE GREEN · AKRON, OHIO



**POOL AREA**



**DOG PARK**



**MODEL UNIT**



**CLUBHOUSE**



**FITNESS CENTER**



# WEST SHIRE VILLAGE · OCALA, FLORIDA



**MODEL UNIT**



**FOOD TRUCK FRIDAYS**



**CLUBHOUSE**



**POOL**



**PICKLEBALL COURT**



**FITNESS CENTER**



**COMMUNITY ROOM**



**DOG PARK**



# REASONS TO ADVERTISE



## 6 REASONS TO ADVERTISE AN AMENITY

1. BRAND VISIBILITY
2. SMALLER, TAILORED TARGETED AUDIENCES
3. BRANDED GIVEAWAYS
4. CONTENT AND SOCIAL MEDIA MARKETING
5. ENGAGE A NICHE MARKET
6. INCREASE YOUR COMPANY'S IMAGE





# STARK LIVING

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