

# You're in Good company.



MAY 2022

### GOODYEAR BY THE NUMBERS

Total Acres

**122,369**

Total Square Miles

**191.2**

Total Population,  
age 15 and over  
within 30 minute drive time

**1.3 M**

Professional Workers<sub>3</sub>  
management, business,  
sales, office

**62.6%**

Education Attainment<sub>3</sub>  
population 25 years and older

**39.1%**

Some College or  
Associate Degree

**29.4%**

Bachelor Degree  
or Higher

Days of Sunshine

**300+**

### DEMOGRAPHICS



Population<sub>2</sub>

**101,662**

Median Age<sub>3</sub>

**37.8**

Male<sub>3</sub>

**47.6%**

Female<sub>3</sub>

**52.4%**



Total Housing Units<sub>2</sub>

**38,997**

Median Home Value<sub>3</sub>

**\$332,700**

Single-Family  
Home Permits<sub>1</sub>

**7,142**

5 year | FY2017-2021  
(fiscal year - June thru July)



Median Household Income<sub>3</sub>

**\$85,147**

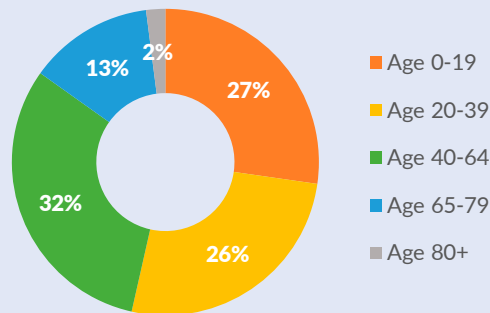
Mean Household Income<sub>3</sub>

**\$98,908**

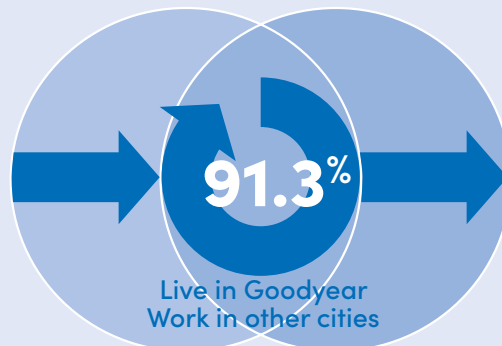
Median Gross Rent<sub>3</sub>

**\$1,564**

### POPULATION BY AGE<sub>2</sub>



### WORKER COMMUTE FLOWS<sub>3</sub>



Source: U.S. Census Bureau, OnTheMap Application  
Inflow/Outflow Analysis 2019

### TOP EMPLOYERS BY # OF JOBS

Amazon	4,165
UPS Regional Operations Center	1,852
Macy's - Bloomingdale's	1,550
Chewy.com	1,547
Abrazo West Campus	1,003
Cancer Treatment Centers of America	768
Sub-Zero	693
Cavco Industries	385
McLane Sunwest	375
AerSale	358
REI	340
Huhtamaki	330

### WORKFORCE OCCUPATIONS<sub>3</sub>

Management, Business, Science, Arts	35.7%
Service (healthcare, fire/police, personal care, food)	15.4%
Sales, Office	26.9%
Natural Resources, Construction, Maintenance	11.3%
Production, Transport, Material Moving	10.7%

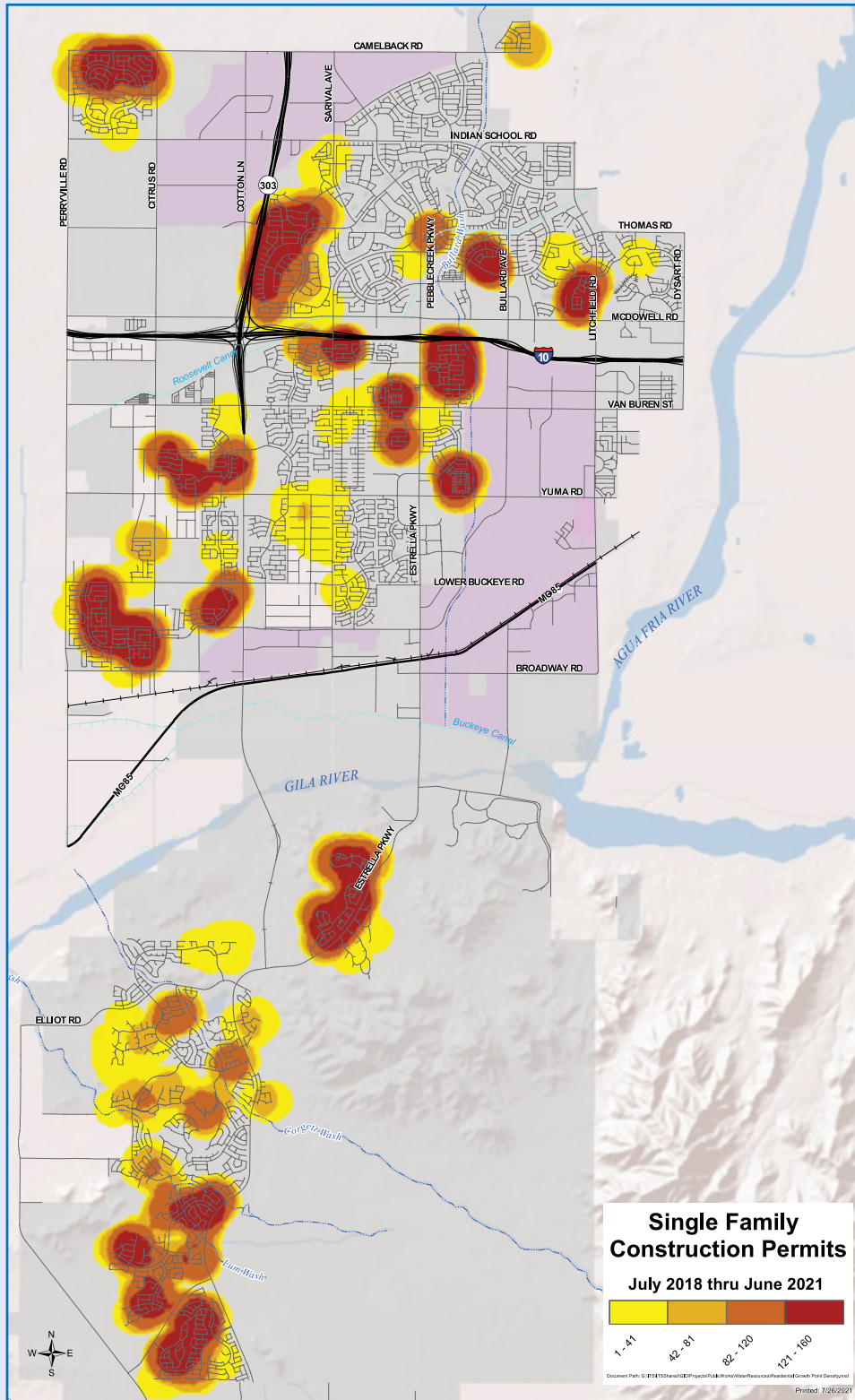
### EDUCATION GREATSCHOOLS.ORG

Elementary:	4 elementary & middle school districts 27 public, private, & charter schools
High School:	2 high school districts 11 public, private, & charter schools
Higher Ed:	Franklin Pierce University - Goodyear, Estrella Mountain Community College, ASU, ASU West, Arizona Christian University, Grand Canyon University, Midwestern University, Ottawa University, Thunderbird School of Global Management, University of Phoenix



MAY 2022

### RESIDENTIAL GROWTH HOT SPOTS



### SINGLE-FAMILY PERMITS

Fiscal Year 2017 through 2021

GOODYEAR TOTAL	# PERMITS	Y/Y CHANGE
July 2016 – June 2017	1,068	5.2%
July 2017 – June 2018	1,292	20.9%
July 2018 – June 2019	1,230	-4.9%
July 2019 – June 2020	1,490	21.1%
July 2020 – June 2021	2,062	38.4%
<b>5 yr total &amp; avg change</b>	<b>7,142</b>	<b>16.1%</b>

#### North Zone – North of I-10

July 2016 – June 2017	364	-1.1%
July 2017 – June 2018	459	26.1%
July 2018 – June 2019	394	-14.2%
July 2019 – June 2020	259	-34.3%
July 2020 – June 2021	577	95.6%
<b>5 yr total &amp; avg change</b>	<b>2,053</b>	<b>14.4%</b>

#### Central Zone – I-10 to River

July 2016 – June 2017	341	-5.0%
July 2017 – June 2018	353	3.5%
July 2018 – June 2019	410	16.1%
July 2019 – June 2020	695	69.5%
July 2020 – June 2021	843	21.7%
<b>5 yr total &amp; avg change</b>	<b>2,642</b>	<b>21.2%</b>

#### South Zone – South of River (Estrella)

July 2016 – June 2017	363	26.9%
July 2017 – June 2018	480	32.2%
July 2018 – June 2019	426	-11.3%
July 2019 – June 2020	536	25.8%
July 2020 – June 2021	642	19.8%
<b>5 yr total &amp; avg change</b>	<b>2,447</b>	<b>18.7%</b>

### MULTI-FAMILY PERMITS

Under Construction & Planned

4,800+ traditional apartments | +34% over 2021  
3,400+ multi-family detached | +240% over 2021